



THE INTERNATIONAL JOURNAL OF ORGANIZATIONAL INNOVATION (IJOI)

Volume 16 Number 1, July 2023

Table Of Contents

Page: Title:

- 1 Issue Cover Page - Introduction, Dr. Frederick Dembowski, Editor
2. Table Of Contents
3. Information Regarding The Publisher
Contact The Editor
Link To The ICOI 2023 Conference
4. 2022-2023 IJOI Board Of Editors

Page: Article #: Title: Author(S):

- | | | | |
|----|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 10 | 1279 | RESEARCH ON THE INTERMEDIARY AND REGULATION EFFECT OF SUPERORGANIZATIONAL CITIZENSHIP BEHAVIOR OF INDIVIDUAL NODES UNDER THE BACKGROUND OF BLOCKCHAIN - I-Huai Lu, Wei-Chen Tung | |
| 35 | 1300 | RISK ASSESSMENT OF IMPLEMENTING PROJECTS IN CHINA Ching-Sung Lai | |
| 50 | 1302 | SUSTAINABLE DEVELOPMENT GOALS INTEGRATED INTO THE A+B BIDDING METHODS FOR THE ROADWAY PROJECTS – Wei Tong Chen, Ferdinan Nikson Liem | |
| 60 | 1307 | EXPANSION OF INDUSTRIAL SCALE THROUGH MERGERS AND ACQUISITIONS - DISNEY LAND CO. CASE Dr. Liu Ying-Yen | |

- 70 1308 CONSTRUCTION OF A KEY PERFORMANCE INDEX FOR ASPHALT PAVEMENT MATERIALS
Hui-Chun Chang, Nai-Hsin Pan
- 100 1315 THE STUDY OF HOTEL SERVICE QUALITY AND CONSUMER SATISFACTION -- BACHELOR HOTEL IN TAIWAN AS AN EXAMPLE - Yi-Chun Kuo
- 115 1316 THE SURVEY OF SERVICE QUALITY AND SATISFACTION OF A TAIWANESE VIRTUAL REALITY COMPANY - Yi-Chun Kuo
- 135 1317 INDEX CONSTRUCTION OF EXPERIENTIAL PARKS IN METROPOLITAN AREAS—TAKING TAICHUNG CITY, TAIWAN AS AN EXAMPLE - Yi-Chun Kuo
- 155 1320 THE FORMATION MECHANISM AND CONSTITUENT ELEMENTS OF ROAD SINKHOLES AND THE RELATIONSHIP WITH SHEAR BANDING - Tse-Shan Hsu, Yu-Chien Wu, Zong-Lin Wu, Ching-Chang Lin, Da-Jie Lin
- 185 1323 PERFORMANCE EVALUATION FOR CLOUD COMPUTING APPLICATIONS: A CASE STUDY OF P COMPANY CHAIN STORE
Joshua Chang
- 200 1324 THE HIDDEN COST OF KEEPING OUTDATED INDUSTRIES: LOWER FERTILITY AND SLOWER ECONOMIC GROWTH
You-Syun Huang, Yi-Chou Wang, Hao-Te Lu
- 215 1319 THE INFLUENCE ON IMPLEMENTING EXPERIENTIAL MARKETING STRATEGY— A CASE STUDY OF VILLAGE THEME PARK IN MIDDLE TAIWAN - Yi-Chun Kuo· Po-Cheng Chou



Information Regarding:

[The International Association of Organizational Innovation \(IAOI\)](#)
[The International Journal of Organizational Innovation \(IJOI\)](#)
[The International Conference on Organizational Innovation \(ICOI\)](#)

THE INTERNATIONAL ASSOCIATION OF ORGANIZATIONAL INNOVATION (IAOI) is a non-profit organization. IAOI is the publisher of this **Journal**. It also holds an **Annual Conference** (See Below). You may become a member of IAOI by either presenting a paper at their **Conference** or publishing an article in their **Journal**.

For more information on the **International Association of Organizational Innovation**, go to: <http://www.iaoiusa.org>

THE INTERNATIONAL JOURNAL OF ORGANIZATIONAL INNOVATION (IJOI) (ISSN 1943-1813) is an international, blind peer-reviewed journal, published quarterly. It may be viewed online for free. There are no print versions of this journal; however, the journal .pdf file may be downloaded and printed. It contains a wide variety of research, scholarship, educational and practitioner perspectives on organizational innovation related themes and topics. It aims to provide a global perspective on organizational innovation of benefit to scholars, educators, students, practitioners, policy-makers and consultants. All past issues of the journal are available on the journal website. Submissions are welcome from the members of IAOI and other associations & all other scholars and practitioners. Student papers are also welcome.

For information regarding submissions to the journal, go to the journal homepage: <http://www.ijoi-online.org/>

To Contact the IJOI Editor, email: ijoinnovation@aol.com

THE INTERNATIONAL CONFERENCE ON ORGNIZATIONAL INNOVATION (ICOI)

ICOI will be held in Bangkok, Thailand, July 25 - 27, 2023. For information on the 2023 Conference, please go to: <https://icoi-international.iaoiusa.org/>



THE 2020-2021 BOARD OF EDITORS

| | |
|------------------|----------------------------------------------------------------------------------------------------|
| Editor-In-Chief | Frederick L. Dembowski - International Association of Org. Innovation, USA |
| Associate Editor | Chich-Jen Shieh - International Association of Org. Innovation, Taiwan, R.O.C. |
| Associate Editor | Sergey Ivanov - University of the District of Columbia, USA |
| Assistant Editor | Sohail Bin Ahmed - Universiti Teknologi Mara, Malaysia |
| Assistant Editor | Julius Ndumbe Anyu - University of the District of Columbia, USA |
| Assistant Editor | Julia N Ballenger - Texas A & M University - Commerce, USA |
| Assistant Editor | Jibril Adewale Bamgbade, Swinburne University of Technology, Sarawak, Malaysia |
| Assistant Editor | Madeline Berma - Universiti Kebangsaan, Malaysia |
| Assistant Editor | Joshua C. Chang - Chien-kuo Technology University, Taiwan |
| Assistant Editor | Wan-Yu Chang - Chung Hua University, Taiwan, R.O.C. |
| Assistant Editor | Catherine C Chiang - Elon University, USA |
| Assistant Editor | Jyh-Rong Chou - I-Shou University, Taiwan R.O.C. |
| Assistant Editor | Chenin Chen - Assumption University, Thailand |
| Assistant Editor | Barbara Cimatti - University Of Bologna, Italy |
| Assistant Editor | Constance Bygrave, Fairleigh Dickinson University, Canada |
| Assistant Editor | Ntsako Idris Makamu, North West University, South Africa |
| Assistant Editor | Denis Ushakov, Suan Sunandha Rajabhat University, Thailand |
| Assistant Editor | Jun Dang - Xi'an international Studies University, China |
| Assistant Editor | Fernando Cardoso De Sousa - Portuguese Association of Creativity And Innovation (APIC), Portugal |
| Assistant Editor | Ben Hendricks - Fontys University of Applied Sciences, The Netherlands |
| Assistant Editor | Egor Dudukalov, South-Russian Institute of Management of RANEP, Russia |
| Assistant Editor | Yulun Hsu - Fo Guang University, Taiwan, R.O.C. |
| Assistant Editor | Ming Feng Wu - I-Shou University Taiwan, R.O.C. |
| Assistant Editor | Alpheus Morweng Litheko, North West University, South Africa |
| Assistant Editor | Roslyn Tambago, Dr. Emilio B. Espinosa, Sr. State College of Agriculture & Technology, Phillipines |
| Assistant Editor | Kai-Ping Huang - University Of Technology, Sydney, Australia |
| Assistant Editor | Yen Hsu - Tatung University, Taiwan (R.O.C.) |
| Assistant Editor | Ismael Abu-Jarad - Istanbul Aydin University, Turkey |
| Assistant Editor | Krishnaswamy Jayaraman - Taylor University, Malaysia |
| Assistant Editor | Anna Pelsler, North West University, South Africa |
| Assistant Editor | Mei Mei Jiang, Texas A&M Commerce, USA |
| Assistant Editor | Ahmed M Kamaruddeen - Universiti Utara, Malaysia |
| Assistant Editor | Zach Kelchear - Georgia Regents University, USA |
| Assistant Editor | Don A. Larsen - Montana State University-Billings, USA |

| | |
|------------------|-------------------------------------------------------------------------------|
| Assistant Editor | Khun J. Chenwang, Southeast Bangkok College, Thailand |
| Assistant Editor | Dimitar Antonov , Bulgarian Academy of Sciences, Bulgaria |
| Assistant Editor | Tsung-Lin Lee - China University Of Science and Technology, Taiwan, R.O.C. |
| Assistant Editor | Enitan Olutade, North West University, South Africa |
| Assistant Editor | Bo Li - California State University, Los Angeles, USA |
| Assistant Editor | Yi-Hsien Lin - Da Yeh University, Taiwan R.O.C. |
| Assistant Editor | PJ van Schalkwyk (Schalk), North West University South Africa |
| Assistant Editor | Chung-Hung Lin - I-Shou University, Taiwan, R.O.C. |
| Assistant Editor | Hong-Cheng Liu - I-Shou University, Taiwan R.O.C. |
| Assistant Editor | Melissa Jeanette Lötter, Tshwane University of Technology, South Africa |
| Assistant Editor | Yuzhou Luo, Shanghai University of Medicine & Health Sciences, China |
| Assistant Editor | Ralph L Marshall - Eastern Illinois University, USA |
| Assistant Editor | Alex Maritz - La Trobe University, Australia |
| Assistant Editor | Babita Mathur-Helm, University of Stellenbosch, South Africa |
| Assistant Editor | Adele Potgieter, Nelson Mandela University, RSA |
| Assistant Editor | Marius Potgieter - Tshwane University Of Technology, South Africa |
| Assistant Editor | Opas Piansoongnern - Shinawatra University, Thailand |
| Assistant Editor | Zhi-Wang Qian, Shanghai University of Medicine and Health Sciences, China |
| Assistant Editor | Asma Salman - American University in the Emirates, Dubai |
| Assistant Editor | Jason Jyh-Bin Suen, I-Shou University, Taiwan R.O.C. |
| Assistant Editor | Siriwan Saksiriruthai - Suan Sunandha Rajabhat University, Thailand |
| Assistant Editor | Ken Simpson - Unitec, New Zealand |
| Assistant Editor | Dzingai Katsamba, MANCOSA, South Africa |
| Assistant Editor | Ming-Hung Lin - Tung-Fang Design University, Taiwan, R.O.C. |
| Assistant Editor | Anton Shufutinsky - Cabrini University, USA |
| Assistant Editor | Cheng-Jui Tseng - Krirk University, Thailand |
| Assistant Editor | Lusanda Juta, North West University, South Africa |
| Assistant Editor | Nathan R Templeton - Texas A&M University Commerce, USA |
| Assistant Editor | Yu San Ting - Da-Yeh University, R.O.C. |
| Assistant Editor | Tung-Yu Tsai - Taiwan Cooperative Bank, Taiwan R.O.C. |
| Assistant Editor | Hsien-Bin Wang, TransWorld University, Taiwan R.O.C. |
| Assistant Editor | Wei Chen Tung - San Jose State University, USA |
| Assistant Editor | George Willey - Stephen F Austin State University, USA |
| Assistant Editor | Michelle Williams - Stephen F. Austin State University, USA |
| Assistant Editor | Shang-Pao Yeh - I-Shou University, Taiwan R.O.C. |
| Assistant Editor | Marko van Deventer - North West University, South Africa |
| Assistant Editor | Kuo-Ming Chu - Cheng Shiu University, Taiwan |